



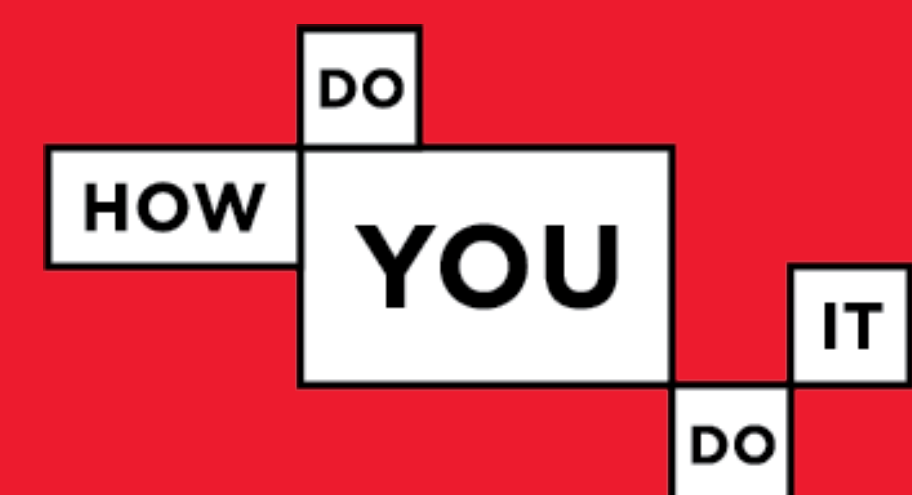
Client said:

“Our objective is to retain and nurture our top female talent. 'How Do You Do It' is a key plank in our firm's diversity programme. Our working mothers are more productive, more engaged and better equipped to realise their full career potential. It is a classic 'win-win' for the firm and our staff”

172 Working Mothers 2015-2017



UK Professional Services Firms



PROFESSIONAL SERVICES

Winning with Working Mothers

Attitude towards workplace after the programme



ENABLEMENT

Pre programme 5.5
Post programme 7.0

ENGAGEMENT

Pre programme 6.5
Post programme 7.4

RETENTION

Pre programme 6.3
Post programme 7.4

PROGRESSION

Pre programme 5.5
Post programme 7.0

ATTRACTION

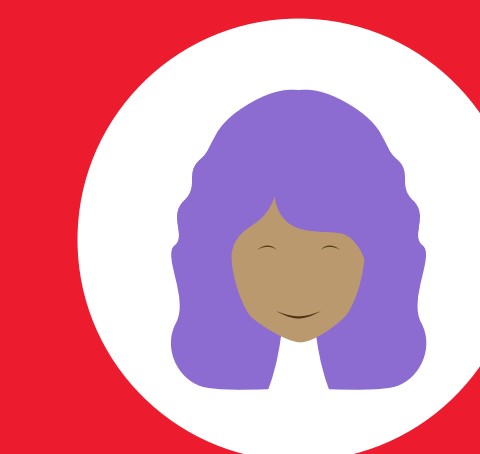
Pre programme 7.0
Post programme 7.6

100%

participants recommend this programme



PROGRAMME OUTCOMES



Participant said:

“I found the programme transformational. Significantly, it reaffirmed my commitment to my career within the context of my identity as a mother as a positive, rational, and active choice”